

We the  Italians
Two flags one heart

Gala Dinner 2026

Two Flags One Heart

4th Edition

June 4, 2026

Grand Hotel Parco dei Principi · Roma

Institutional Partnerships · Networking · Culture

Who We Are

We the Italians is the relational hub between Italy and the 20+ million Italian Americans



3 MILLION

Italian Americans reached every month through our channels



90 AMBASSADORS

Spread across all the States of the USA and all the Italian Regions



12 YEARS

Of experience, leadership and multichannel content creation

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Track Record

The Gala Tradition

We the  Italians
by flags & heart

Since 2022, we have celebrated the Italy-USA friendship

2022

Circolo Affari Esteri

2023

Circolo Affari Esteri

2024

Parco dei Principi



Atmosphere in the Garden



Institutional Guests and Celebrities



Exclusive Networking

In 2025, we gladly ceded our Gala slot to our friends at NIAF - National Italian American Foundation, who celebrated their 50th anniversary with a Gala in Rome, which we were happy to attend

Event Details

The Gala 2026



Thursday, June 4, 2026



19:00 Networking Cocktail
20:00 Gala Dinner



Grand Hotel Parco dei Principi, Roma

Special Celebrations



250th Anniversary
United States of America



80th Anniversary
Italian Republic

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How to Participate

Note: In previous editions, tickets sold out quickly



Date

Thursday, June 4, 2026



Location

Grand Hotel Parco dei
Principi, Roma



Time

7:00 PM Cocktail
8:00 PM Gala Dinner



Dress Code

Elegant



Language

Italian (with simultaneous
translation)



Tickets

€180 Standard
€160 Early Bird (+ VAT)

The Program

June 4, 2026 - Rome

Morning



Institutional Conference

Exclusive meeting with speakers and stakeholders Italy-USA

19:00

VIP Cocktail

Welcome Networking



19:00

20:00



Gala Dinner

Gala dinner served at tables in the Sala Grande

Awards & Show

Two Flags One Heart Awards and musical performances



The Awardees 2026

Two Flags One Heart



Robert Allegrini

President & CEO, National Italian American Foundation



Franco Pavoncello

President, John Cabot University



Simone Mazzarelli

Founder & CEO, Ninety-nine

The Gala Audience

350+ GUESTS



INSTITUTIONS

Ambassadors
Ministers
Parliamentarians



BUSINESSES

CEO & Founder
Top Managers
Investors



ACADEMIA

Rectors
Professors
Researchers



NETWORK

NIAF Leadership
Associations
Media Partners

HIGH-LEVEL NETWORKING

CONFERENCE: VOICE YOUR BRAND

Exclusive Platinum and Gold Opportunity



One of your representatives as a speaker (20 min)



Visibility on all conference materials



Direct networking with attendees



Video recording available online

Included in Platinum and Gold packages

Visibility Advantages for the Company

Integrated communication timeline



Before

- ★ Logo on the Gala web page
- ★ Morning conference



Durante

- ★ Company logo and Video on loop on the Video wall
- ★ Logo on Roll Up
- ★ Backdrop Photo Shoot
- ★ Printed Journal
- ★ Gifts in the Gift Bags



Dopo

- ★ Online Magazine (5,000 readers)
- ★ Social Media (3M views/month)
- ★ Video & Photos Online
- ★ Press Report
- ★ Permanent Digital Archive

Sponsorship Packages

Prices + 22% VAT

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Bronze

€1.500



- ▶ Video 10" (rolling)
- ▶ Half-page Journal
- ▶ 1 month Magazine

Silver

€3.000



- ▶ Video 15" (rolling)
- ▶ Half-page Journal
- ▶ 3 months Magazine

Best Value

Gold

€6.000



- ▶ Video 30" (rolling)
- ▶ Speaker at the Conference
- ▶ Full-page Journal
- ▶ 6 months Magazine
- ▶ Social Media Interview

Platinum

€10.000



- ▶ Video 45" (rolling)
- ▶ Speaker + VIP Cocktail
- ▶ Splash Page Journal
- ▶ 9 months Magazine
- ▶ Social Media Interview

Special Opportunities

Exclusive visibility for your brand

Gift Bag Sponsor

€ 5.000 + VAT

- 🎁 Exclusive branding on gift bags
- 🎁 Includes all Gold benefits (excluding table)
- 🎁 Logo on personalized packaging



Cocktail Sponsor

€ 5.000 + VAT

- 🎁 Exclusive visual communication at the cocktail area
- 🎁 Includes all Gold benefits (excluding table)
- 🎁 Dedicated rollups in the networking area







Combo: Special Sponsorship + Table of 10 = € 10,000 + VAT



The Gala Journal

Official Publication We the  Italians
Since 1992

Elegant publication distributed to attendees and online.

-  Exclusive advertising spaces
-  Distribution to 350+ VIP guests
-  Permanent digital archive
-  High visibility and media reach

2.000+ READERS

Estimated Reach (Print + Digital)

Why Sponsor the Gala

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1

Strategic Networking

Access to 350+ Italian-American decision-makers



2

Institutional Credibility

Partnership with NIAF



3

Media Visibility

3M contacts/month



4

USA Market

20+ million Italian-Americans



5

Speaker Opportunity

Voice your brand Gold/Platinum



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Contacts

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“Seats are limited – previous editions sold out quickly”



June 4, 2026 · Rome · Grand Hotel Parco dei Principi

